



October 28-31, 2012
McCormick Place
Chicago, Illinois USA



PACK EXPO International 2012

28th – 31st October 2012

McCormick Place
Chicago, Illinois USA

Information Pack and Booking Form

PPMA UK Pavilion
South Building

PPMA LTD, 34 STAFFORD RD, WALLINGTON, SURREY SM6 9AA
TEL: 020 8773 8111 FAX: 020 8773 0022 www.ppma.co.uk
PPMA is registered in England No 2116954



PPMA GROUP ASSOCIATIONS



**October 28-31, 2012
McCormick Place
Chicago, Illinois USA**



Pack Expo International 2012

Pack Expo International, Chicago, is THE show in USA to attend. The Show organisers have advised us that the South Hall (Processing & Packaging) is already a sell out for 2012.

The PPMA has secured limited space to organise a UK Pavilion, giving companies the opportunity to book space in the South Hall, one of the best halls at the Show. Read on to find out more...

Contents

Who's Who?	Page 3
Facts and Figures	Page 4
What is included?	Page 5
Event details, costs, payment terms & how to apply	Page 7
PPMA Application form	Page 9

PPMA LTD, 34 STAFFORD RD, WALLINGTON, SURREY SM6 9AA
TEL: 020 8773 8111 FAX: 020 8773 0022 www.ppma.co.uk
PPMA is registered in England No 2116954



PPMA GROUP ASSOCIATIONS



**PACKAGING.
PROCESSING.
ONE
POWERFUL
SHOW.**

**October 28-31, 2012
McCormick Place
Chicago, Illinois USA**



Who's Who?

UK Group Organiser

PPMA LTD, Processing & Packaging Machinery Association,
New Progress House, 34 Stafford Road, Wallington, Surrey SM6 9AA

Contacts: **Chris Buxton & Janette Fagg**
Tel: 020 8773 8111

E: janette.fagg@ppma.co.uk
Fax: 020 8773 0022

Stand Construction: Pipe and Drape for all stands on PPMA Pavilion

PMMI 11911 Freedom Drive, Suite 600, Reston, VA 20190

Contact: Kim Beaulieu
Tel: +703 243 8555

E: kim@pmmi.org

Freight Forwarder - PPMA Appointed

GBH Exhibition Forwarding Ltd

10 Orgreave Drive, Hansworth, Sheffield S13 9NR.

Contact: **Mark Saxton**
Tel: 0114 269 0641

E: mark@gbhforwarding.com
Fax: 0114 269 3624

Travel Agent

Book Hotels via the **Pack Expo Housing Office** on the Pack Expo website:

www.packexpo.com

British travellers to the US under the Visa Waiver Programme (VWP), which allows most British Citizen passport holders to visit for up to 90 days without a visa, must get an authorisation via the Electronic System for Travel Authorisation (ESTA) prior to their journey. Visitors can register through the ESTA website at

<https://esta.cbp.dhs.gov>

British Consulate General

The Wrigley Building, 400 N Michigan Avenue, Suite 1300, Chicago IL 60611

Tel: (312) 970-3800 Website: <http://ukinusa.fco.gov.uk/en>

PPMA LTD, 34 STAFFORD RD, WALLINGTON, SURREY SM6 9AA
TEL: 020 8773 8111 FAX: 020 8773 0022 www.ppma.co.uk
PPMA is registered in England No 2116954



PPMA GROUP ASSOCIATIONS



October 28-31, 2012
McCormick Place
Chicago, Illinois USA



Facts and Figures

- **Event Name: Pack Expo International**
Billed as the largest processing and packaging show in the world, PACK EXPO is sponsored by the PPMA's sister organisation in the USA, the Packaging Machinery Manufacturers Institute (PMMI). The PPMA has secured limited space in one of the best halls, the South Building. www.packexpo.com
- **Event Dates:** Sunday 28th October – Wednesday 31st October 2012
- **Event Opening Hours:**

Sunday, October 28 th	9am – 5pm
Monday, October 29 th	9am – 5pm
Tuesday, October 30 th	9am – 5pm
Wednesday, October 31 st	9am – 5pm
- **Admission Policy:** Trade Only
- **Event Venue:** PPMA UK Pavilion is located in South Building, McCormick Place, Chicago, Illinois USA.
- **Frequency:** Biennial
- **Size:** 1,000,000 square feet of exhibit space
- **Exhibitors:** 1,800+
- **Visitors:** 45,000 qualified visitors from 125 countries

Buyers from over 23 vertical markets come to Pack Expo looking for processing and packaging solutions – Bakery, Beverage, Pharmaceuticals/Medical Products, Dairy, Confection/Candy, Meat/Poultry/Seafood, Paper/Printing, Grain/Mill/Cereal, Fruit/Vegetable, Cosmetics/Toiletries, Chemical/Industrial, Automotive, Container manufacturing, Electronic. Produce/Fresh, Soap/Household Chemicals, Hardware/Tools, Metals, Toys/Sports/Crafts, Petroleum.

PPMA LTD, 34 STAFFORD RD, WALLINGTON, SURREY SM6 9AA
TEL: 020 8773 8111 FAX: 020 8773 0022 www.ppma.co.uk
PPMA is registered in England No 2116954





**October 28-31, 2012
McCormick Place
Chicago, Illinois USA**



What is included?

Pack Expo International - UK Pavilion

We are offering a pipe and drape stand at £27 sqft (plus management fee £500 PPMA members, £600 non members). This includes stand space with "curtains" 8' high back drape and 36" high side dividers with nameplate. The PMMI, organisers of the Show, have introduced a Pharmaceutical Pavilion to the South Building in the location the PPMA UK Pavilion has been situated in previous years. **We have therefore had to move location and have been allocated one block 15ft deep to be divided in multiples of 15ft wide. We do not have the corner plots we have had in previous years.**

Extras (in accordance with the PACK EXPO management policy)

The following items are available, at extra cost via the online exhibitor manual:

- Carpet (please note carpet is not included, all stands require carpet)
- Lights & Electrics
- Compressed air
- Water
- Audio visual systems, telephone, fax & data connections
- Display aids
- Furniture
- Promotional staff
- Stand cleaning during the show days is not included in package
- Lead management (badge scanners etc)

Space will be limited and allocated on payment and signed contracts being received.

YOUR STAND

PPMA will be responsible for building your stand within the UK pavilion.

A range of chargeable extras will also be available to meet specific requirements.

You are responsible for dressing and carpeting your own allotted space and staffing it throughout the show.

➡ Please ensure you have the correct connectors for air and power for your machines.

A layout plan, confirmation of stand number and a technical order pack will be sent to you once sites have been allocated by PMMI and the group has been finalised. In allocating space to the exhibitors, PPMA will take into account requests regarding location but shall not be bound by such requests.

PPMA LTD, 34 STAFFORD RD, WALLINGTON, SURREY SM6 9AA
TEL: 020 8773 8111 FAX: 020 8773 0022 www.ppma.co.uk
PPMA is registered in England No 2116954





October 28-31, 2012
McCormick Place
Chicago, Illinois USA



On-Site Facilities

Exhibitors in the PPMA Group will also benefit from use of the following facilities on the PPMA stand:

- Help and advice
- Networking with other exhibitors
- Co-ordination of activity
- UK Group Publicity
- Management of the UK Pavilion



PPMA Stand Pack Expo 2010

Pre and Post Exhibition Support

We will be on hand to respond to questions and to offer advice, if necessary we will hold an exhibitors' meeting prior to the event to discuss all elements of participation. If required, a debriefing meeting will also be arranged to ensure exhibitors follow up correctly after the show and achieve the best results from their participation.

Eligibility and Funding

Participation is open to any company suitable to exhibit in the South Building, not just PPMA members.

UKTI funding is not confirmed for Pack Expo International

If funding does become available UKTI Exhibitor Grant Application Form and UKTI Terms & Conditions will be available from the PPMA.

Contact Janette, Email: janette.fagg@ppma.co.uk

PPMA LTD, 34 STAFFORD RD, WALLINGTON, SURREY SM6 9AA
TEL: 020 8773 8111 FAX: 020 8773 0022 www.ppma.co.uk
PPMA is registered in England No 2116954



PPMA GROUP ASSOCIATIONS



**PACKAGING.
PROCESSING.
ONE
POWERFUL
SHOW.**

**October 28-31, 2012
McCormick Place
Chicago, Illinois USA**



PRODUCTS TO BE EXHIBITED

The South Hall at Pack Expo is suited to the exhibiting of machines/equipment relating to the processing and packaging industry. Further advice can be obtained from PPMA or the show organisers, PMMI.

Any eligible exhibitor wishing to exhibit products of any other supplier or who will be sharing their stand is obliged to advise PPMA in advance.

STAND SPACE AND PIPE AND DRAPE COSTS

All booths are 15 feet deep and available in multiples of 15 feet wide.

Cost per square feet:

Stand space & pipe and drape curtains **£27 per square foot**

*The space cost is an estimated cost based on an assumed exchange rate of £1 = \$1.56. The actual cost may vary depending on the exchange rate obtained on the day of payment by PPMA Ltd to the Exhibition Organisers or the Contractors for this event. Any fluctuations in exchange rate which affect the overall costs will be adjusted in your post show account.

NET COST OF STAND FOR ELIGIBLE COMPANIES

The following table gives an indication of the costs of participation for eligible companies based on typical stand sizes. These are estimated costs based on current exchange rates. Actual figures and space costs may vary. We have been advised by the Inland Revenue that shows outside the EU are not subject to VAT.

Size of Stand Guide	Stand cost £27/sqft
225 square foot (15' x 15')	£6075
450 square foot (30' x 15')	£12150
675 square foot (45' x 15')	£18225

OTHER FIXED COSTS

PPMA management fee	£500
Non PPMA member fee	£600
Please note this is space, pipe and drape only extra costs apply as listed on page 5.	

PPMA LTD, 34 STAFFORD RD, WALLINGTON, SURREY SM6 9AA
TEL: 020 8773 8111 FAX: 020 8773 0022 www.ppma.co.uk
PPMA is registered in England No 2116954





October 28-31, 2012
McCormick Place
Chicago, Illinois USA



PAYMENT PPMA is responsible for arranging the stand construction and for the full payment of space and construction charges for the UK pavilion. 30% deposit is required on booking.
Stage payments due: 50% invoice 1st March 2012, 20% invoice 1st May 2012 inline with organisers contract.

Stand costs are now payable to PPMA. Payment must be received by due dates or your participation may be cancelled and you will become liable for the full cost.

INSURANCE

To protect your interests and our own position, we strongly recommend that all exhibitors insure against CANCELLATION/ABANDONMENT of the event, ALL RISKS on property owned, hired or borrowed and EMPLOYERS/PUBLIC LIABILITY risks. If you would like more information or help with this issue, please contact PPMA.

CANCELLATIONS Any company cancelling their participation will be liable for the full cost of the stand and associated services unless a replacement company can be found, in which case up to 50% of the total stand cost may be credited. Any other charges for services or equipment incurred on your behalf will be charged at cost.

HOW TO APPLY Complete the PPMA Contract Booking Form confirming the total space you have requested Attach a cheque or arrange payment to **PPMA Ltd.** to cover the 30% deposit required.

To make a **bank transfer** quoting your name and Pack Expo 2012 to:

BARCLAYS BANK PLC
Account Name: **PPMA Ltd**
Sort Code: **20-24-61**
Account No: **90721220**

Note: Remitter to pay all bank charges. Please quote your name and Pack Expo 2012 on your transfer.

Return all of the relevant documentation together with your cheque made payable to PPMA Ltd to:

Janette Fagg, PPMA Ltd, New Progress House, 34 Stafford Road, Wallington, Surrey SM6 9AA.
Tel: 020 8773 8111 Fax: 020 8773 0022 E: janette.fagg@ppma.co.uk

SPACE IS LIMITED. The Show organisers have a waiting list. You are advised to send your application forms as soon as possible to avoid disappointment. If you have any queries concerning the UK pavilion at Pack Expo or need any clarification on any of the information given in this circular, please contact :-
Chris Buxton or Janette Fagg tel: 020 8773 8111, janette.fagg@ppma.co.uk

PPMA LTD, 34 STAFFORD RD, WALLINGTON, SURREY SM6 9AA
TEL: 020 8773 8111 FAX: 020 8773 0022 www.ppma.co.uk
PPMA is registered in England No 2116954





October 28-31, 2012
McCormick Place
Chicago, Illinois USA



CONTRACT/BOOKING FORM

Pack Expo 2012 - PPMA UK Pavilion 28th – 31st October 2012

1. I confirm that my company wishes to exhibit at the above show and will require sqft

Stand space @ £27 per square feet space and pipe and drayage

PPMA management fee £500 / PPMA non-member management fee £600

Total

I enclose 30% deposit payment cheque (Payable to PPMA Ltd) I have made 30% deposit payment bank transfer

2. Products to be displayed: [please give a brief description]

3. Company Name

Address

Post Code Telephone

Contact Fax

Web site Email

Company Registration Number Date

This is a contract to book and pay in full for the stand ordered. In submitting this booking form the exhibitor agrees to be bound by the Terms and Conditions set out in this document and at www.ppma.co.uk "PPMA Export Events" Page

Sign

Please complete and return this form and **30% deposit appropriate remittance** to: **PPMA Ltd**, New Progress House, 34 Stafford Road, Wallington, Surrey SM6 9AA. Tel: 020 8773 8111 Fax: 020 8773 0022 E: janette.fagg@ppma.co.uk

PPMA LTD, 34 STAFFORD RD, WALLINGTON, SURREY SM6 9AA
TEL: 020 8773 8111 FAX: 020 8773 0022 www.ppma.co.uk
PPMA is registered in England No 2116954

